

TAK PROMOTIONS, LLC
PRESENTS THE GREAT LAKES EQUINE CLASSIC
P O BOX 205
MONTROSE, MI 48457
810-639-0193

SPONSORSHIP OPPORTUNITIES

Why should you invest in the Great Lakes Equine Classic Expo?

Because the small investment will give your company and its products better exposure than the competition through increased signage and announcements throughout the event, your logo and information on our website and recognition in our print advertising. There are a variety of sponsorship opportunities available:

ARENA SPONSOR: (one only).....\$5000.00

Listed as arena sponsor in all advertising and show program, logo on website with link to your website, banner in main entrance and at arena, 1-10x10 booth, 2 full page ads in show program, announcement of your booth location before each demonstration, name on marquee at expo center visible from I-75, 8 weekend passes, VIP seating.

SEMINAR ROOM SPONSOR: (one only).....\$2500.00

Listed as seminar room sponsor in all advertising and show program, logo on website with link, banner in expo center and seminar room, 1-10x10 booth, ½ page ad in program, 4 weekend passes, VIP seating.

VIP LOUNGE SPONSOR: (one only).....\$2500.00

Listed as VIP Lounge sponsor in all advertising and show program, logo on website with link, banner in expo center and lounge, 1 – 10x10 booth, ½ page ad in program, 4 weekend passes, VIP seating.

PLATINUM SPONSOR: (limited number)\$3500.00

Listed as platinum sponsor in show program, on website and advertising; 2 banners hung in expo center, 1-10x10 booth, full page ad in program, name on marquee at expo center visible from I-75, 4 weekend passes, VIP seating.

GOLD SPONSOR: (limited number).....\$2500.00

Listed as gold sponsor in show program, on website and advertising, banner hung in expo center, 1-10x 10 booths, ½ page ad in program and 4 weekend passes.

WRISTBAND SPONSOR: (one only).....\$1000.00

Name and logo on all wristbands.

SHIRT SPONSOR: (one only).....\$1000.00

Name and logo on back of staff shirts